



v24.1

BUILDING A
BRIGHTER
FUTURE
AND SERVING

24%

45% of the land mass

of the population

COUNTIES

in North Carolina served by electric co-ops (out of 100)

106

THOUSAND

miles of line connecting rural and suburban North Carolina

\$237

MILLION

in payroll and benefits for thousands of families

\$9.4

BILLION

in poles, wires, substations and other infrastructure

\$10.2

MILLION

paid in taxes to support North Carolina communities

10.7

CONSUMERS
PER MILE OF
POWER LINE

versus an average of 22.9 on investor-owned lines, and 44.3 on municipal lines

Reliable power across the state

North Carolina co-ops kept the lights on **99.98%** of the time, despite hurricanes, ice storms, tornadoes and other extreme weather events.



Members trust and appreciate their co-op

N.C. electric cooperatives consistently earn **high levels of member satisfaction**

Average across N.C. electric cooperatives¹

84

Average across investor-owned utilities

72

Average across municipal utilities

71

Results compared to the syndicated 2023 ACSI® Energy Utilities Study. ACSI is a registered trademark of the American Customer Satisfaction Index LLC.

¹Based on data collected in July and August 2023 by Cooperative Insights. ACSI did not regulate survey administration or sample size.

What Matters to Members

When asked to rank the importance of affordability, reliability and sustainability, cooperative members told us what matters most to them.



Reliability

Affordability

Sustainability

Electric cooperatives will remain committed to methods that are reliable and cost-effective as we move toward our sustainability goals.

Based on 2020 Cooperative Difference Survey Data



Electric co-ops belong to the communities they serve. Members democratically elect directors to conduct business and represent local needs.



Co-ops are at-cost, not-for-profit providers of electricity and energy services, focused on delivering value and excellent service at the lowest possible cost.



As local organizations guided by local needs, co-ops are committed to supporting economic development and the education of the leaders of tomorrow.